Guidelines and Resources for Video Presentations, Documents and Photos Submitted to RootsTech

Guiding Principles

Video presentations, documents, and photos submitted to RootsTech should allow the audience to connect with their families and feel the joy that is a part of family history.

The following overall principles apply:

Appropriate. All content should be family friendly and appropriate for audiences of all ages.

Relevant. Content should support discovering and sharing family stories, history, and culture.

Inspiring. Content should motivate people to connect with their family past, present and future.

Make it your own. Content should be of your own creation, avoiding commercial promotions in classes. (*Exception: Commercial promotions are appropriate in classes provided by official conference sponsors and in content provided in the expo hall by sponsors and exhibitors.*)

Video Presentation, Document, and Photo Guidelines

Here are a few guidelines to use as you create your video presentations, documents, and photos.

- Dress modestly and professionally for an audience that will come from many different cultures and from all ages.
- Be kind and sensitive in the language you use to the diverse audience to which you are presenting. Avoid profanity or language that may offend others.
- Make your content positive, uplifting, and inclusive of your audience.
- Create content that is uniquely your own.
- Use videos, photos and music that are your own work or that is in the public domain. If in the public domain, please provide a link to the source from which you obtained that item. (*See helpful hints in the Digital Media Resources section below*)
- Create your content in such a way as to make it authentic, accurate and truthful.
- Create non-cluttered content that avoids, trademarks and logos of others, which may detract from your message.
- If you share another living person's data, you will need documented permission from that person.

Digital Media

Because RootsTech Connect is a virtual event and your video recording will live on online, it is important to follow copyright laws and ensure that you have the rights to share any media you choose to use.

If you plan on including digital media in your presentation, other than your own, you will need to have the rights to use that media. You must either have the rights to share that media with RootsTech or use media RootsTech already has rights to use.

Along with your video submission, please include the source and a link to the digital media you are using. See the Digital Media Resources document for ideas of where to find public domain music, video and photos.

As part of the finalization process, all content will be reviewed by RootsTech staff. Requested edits, if any, will be sent back to you for revision.