Digital Media Resources Available for RootsTech Video Creators

Because RootsTech Connect is a virtual event and your video recording will live on online, it is important to follow copyright laws and ensure that you have the rights to share any media you choose to use. Below are some resources which are in the public domain to help you to find the media you need to create your awesome, engaging video.

Digital Media

- If you plan on including digital media in your presentation, other than your own, you will need to have the rights to use that media. You must either have the rights to share that media with RootsTech or use media RootsTech already has rights to use.
- Along with your video submission, please include the source and a link to the digital media you are using. (See below *for guidelines based on specific resources.)*

Potential Resources for Music

YouTube Audio Library

Creative Commons Music

- Learn more about what Creative Commons is about at: <u>CreativeCommons.org/about</u>
- Below is a link for finding creative commons music: <u>CreativeCommons.org – Legal Music For Videos</u>
- If using Creative Commons Music, please ensure that the music is being provided under one of the approved license types listed in the Licensing section below.
- Some types of Creative Commons licensing cannot be used in RootsTech. (See the Licensing section below)

Commercially Licensed Music

- If you have purchased the rights to use music for RootsTech, your licensing agreement needs to allow sharing it with other parties, such as RootsTech, or it needs to be music RootsTech is also licensed to use.
- RootsTech has rights to use music from the following commercial music services:
 - o <u>Killer Tracks</u>
 - o <u>Shutterstock Music</u>

Potential Resources for Images and Video

FamilySearch.org

• Images from FamilySearch.org are available to use in your presentation.

Free Image Resources

- The following free resources are available for use as part of RootsTech:
 - o <u>Pixabay</u>

- o <u>Unsplash</u>
- <u>Library of Congress</u> Much of the content here is usable, but not all. Please verify that the media you are using is designated (under the "Rights & Access" section of the item) as "free to use and reuse."

Commercially Licensed Images and Video

- If you have purchased the rights to use images or video for RootsTech, your licensing agreement needs to allow sharing it with other parties, such as RootsTech, or it needs to be media RootsTech is also licensed to use.
- RootsTech has rights to used media from the following commercial services:
 - o <u>Shutterstock</u>
 - o Adobe Stock

Which Creative Common Licensing can be used in RootsTech?

The following Creative Commons licenses are approved for use at RootsTech:

- Creative Commons Attribution 1.0 Generic (CC-BY-1.0)
- Creative Commons Attribution 2.0 Generic (CC-BY-2.0)
- Creative Commons Attribution 2.5 Generic (CC-BY-2.5)
- Creative Commons Attribution 3.0 United States (CC-BY-3.0-US)
- Creative Commons Attribution 3.0 Unported (CC-BY-3.0)
- Creative Commons Attribution 4.0 International (CC-BY-4.0)
- Creative Commons Public Domain Dedication and Certification (CC-PDDC)
- Creative Common Zero v.1.0 Universal (CC-1.0)

Other Creative Commons license types are **NOT** approved for use at RootsTech, including the following:

- Creative Commons Attribution-NonCommercial 2.0 Generic (CC-BY-NC-2.0)
- Creative Commons Attribution-NonCommercial 3.0 United States (CC-BY-NC-3.0-US)
- Creative Commons Attribution-NonCommercial-NoDerivatives 3.0 International License (CC-BY-NC-3.0)
- Creative Commons Attribution-NoDerivatives 4.0 International (CC-BY-ND-4.0)
- Creative Commons Attribution-ShareAlike (CC-BY-SA)
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