of God."¹¹ This is a call to you, the men who bear the holy priesthood of God. May it be said of you as was said of Captain Moroni:

"[H]e was a strong and a mighty man; . . . a man of a perfect understanding; . . . a man who was firm in the faith of Christ. . . .

". . . If all men had been, and were, and ever would be, like unto Moroni, behold, the very powers of hell would have been shaken forever; . . . the devil would never have power over the hearts of the children of men."¹²

Brethren, fathers, young men, "Be loyal to the royal within you."¹³

So how do you raise a girl? Love her mother. Lead your family to the temple, be guardians of virtue, and magnify your priesthood. Fathers, you have been entrusted with our Heavenly Father's royal daughters. They are virtuous and elect. It is my prayer that you will watch over them, strengthen them, model virtuous behavior, and teach them to follow in the Savior's every footstep—for He lives! In the name of Jesus Christ, amen.

NOTES
2. 2 Nephi 5:27.
7. Doctrine and Covenants 121:45, 46.
8. Alma 13:3; see also verse 2.
last April's general conference. He explained that "obedient to revelation, we call ourselves The Church of Jesus Christ of Latter-day Saints rather than the Mormon Church" ("Guided by the Holy Spirit," Liahona and Ensign, May 2011, 30).

Because the full name of the Church is so important, I echo the revelations from the scriptures, the First Presidency’s instructions in letters of 1982 and 2001, and the words of other Apostles who have encouraged the members of the Church to uphold and teach the world that the Church is known by the name of the Lord Jesus Christ. This is the name by which the Lord will call us at the last day. It is the name by which His Church will be distinguished from all others.

I have thought a lot about why the Savior gave the nine-word name to His restored Church. It may seem long, but if we think of it as a descriptive overview of what the Church is, it suddenly becomes wonderfully brief, candid, and straightforward. How could any description be more direct and clear and yet expressed in such few words?

Every word is clarifying and indispensable. The word The indicates the unique position of the restored Church among the religions of the world.

The words Church of Jesus Christ declare that it is His Church. In the Book of Mormon, Jesus taught: "And how be it my church save it be called in my name? For if a church be called in Moses’ name then it be Moses’ church; or if it be called in the name of a man [like Mormon] then it be the church of a man; but if it be called in my name then it is my church, if it so be that they are built upon my gospel" (3 Nephi 27:8).

Of Latter-day explains that it is the same Church as the Church that Jesus Christ established during His mortal ministry but restored in these latter days. We know there was a falling away, or an apostasy, necessitating the Restoration of His true and complete Church in our time.

Saints means that its members follow Him and strive to do His will, keep His commandments, and prepare once again to live with Him and our Heavenly Father in the future. Saint simply refers to those who seek to make their lives holy by covenanting to follow Christ.

The name the Savior has given to His Church tells us exactly who we are and what we believe. We believe that Jesus Christ is the Savior and the Redeemer of the world. He atoned for all who would repent of their sins, and He broke the bands of death and provided the resurrection from the dead. We follow Jesus Christ. And as King Benjamin said to his people, so I reaffirm to all of us today: “Ye should remember to retain [His] name written always in your hearts” (Mosiah 5:12).

We are asked to stand as a witness of Him “at all times and in all things, and in all places” (Mosiah 18:9). This means that we must be willing to let others know whom we follow and to whose Church we belong: the Church of Jesus Christ. We certainly want to do this in the spirit of love and testimony. We want to follow the Savior by simply and clearly, yet humbly, declaring that we are members of His Church. We follow Him by being Latter-day Saints—latter-day disciples.

People and organizations are often given nicknames by others. A nickname may be a shortened form of a name, or it may be derived from an event or some physical or other characteristic. While nicknames do not have
the same status or significance as actual
names, they can be properly used.

The Lord’s Church in both ancient
and modern times has had nicknames.
The Saints in New Testament times
were called Christians because they
professed a belief in Jesus Christ. That
name, first used derogatorily by their
detractors, is now a name of distinc-
tion; and we are honored to be called
a Christian church.

Our members have been called
Mormons because we believe in the
Book of Mormon: Another Testament
of Jesus Christ. Others may try to use
the word Mormon more broadly to
include and refer to those who have
left the Church and formed various
splinter groups. Such use only leads
to confusion. We are grateful for the
efforts of the media to refrain from
using the word Mormon in a way
that may cause the public to confuse
the Church with polygamists or other
fundamentalist groups. Let me state
clearly that no polygamist group,
including those calling themselves
fundamentalist Mormons or other
derivatives of our name, has any af-
filiation whatsoever with The Church
of Jesus Christ of Latter-day Saints.

While Mormon is not the full and
correct name of the Church, and even
though it was originally given by our
detractors during our early years of per-
secution, it has become an acceptable
nickname when applied to members
rather than the institution. We do not
need to stop using the name Mormon
when appropriate, but we should
continue to give emphasis to the full
and correct name of the Church itself.
In other words, we should avoid and
discourage the term “Mormon Church.”

Through the years as I have filled
assignments around the world, I have
been asked many times if I belong to
the Mormon Church. My response has
been, “I am a member of the Church of
Jesus Christ. Because we believe in the
Book of Mormon, which is named after
an ancient American prophet-leader
and is another testament of Jesus Christ,
we are sometimes called Mormons.” In
every instance this response has been
well received and in fact has opened
up opportunities for me to explain the
Restoration of the fulness of the gospel
in these latter days.

Brothers and sisters, just think of
what an impact we can have by simply
responding by using the full name of
the Church as the Lord has declared we
should do. And if you cannot immedi-
ately use the full name, at least say, “I
belong to the Church of Jesus Christ”
and later explain “of Latter-day Saints.”

Some may ask, what about the
Internet sites such as Mormon.org
as well as various Church-initiated
media campaigns? As I said, referring
collectively to members as Mormons is
sometimes appropriate. As a practi-
cal matter, those outside of our faith
come looking for us searching for that
term. But once you open up Mormon.
.org, the proper name of the Church
is explained on the home page, and
it appears on each additional page
on the site. It is impractical to expect
people to type the full name of the
Church when seeking to find us or
when logging on to our website.

While these practicalities may con-
tinue, they should not keep members
from using the full name of the Church
whenever possible. Let us develop
the habit within our families and our
Church activities and our daily interac-
tions of making it clear that The Church
of Jesus Christ of Latter-day Saints is the
name by which the Lord Himself has
directed that we be known.
My beloved brothers and sisters, we have heard fine messages this morning, and I commend each who has participated. We’re particularly delighted to have Elder Robert D. Hales with us once again and feeling improved. We love you, Bob.

As I pondered what I would like to say to you this morning, I have felt impressed to share certain thoughts and feelings which I consider to be pertinent and timely. I pray that I may be guided in my remarks.

I have lived on this earth for 84 years now. To give you a little perspective, I was born the same year Charles Lindbergh flew the first solo nonstop flight from New York to Paris in a single-engine, single-seat monoplane. Much has changed during the 84 years since then. Man has long since been to the moon and back. In fact, yesterday’s science fiction has become today’s reality. And that reality, thanks to the technology of our times, is changing so fast we can barely keep up with it—if we do at all.

Behaviors which once were considered inappropriate and immoral are now not only tolerated but also viewed by ever so many as acceptable.

I recently read in the Wall Street Journal an article by Jonathan Sacks, Britain’s chief rabbi. Among other things, he writes: “In virtually every Western society in the 1960s there was a moral revolution, an abandonment of its entire traditional ethic of self-restraint. All you need, sang the Beatles, is love. The Judeo-Christian moral code was jettisoned. In its place came [the adage]: [Do] whatever works for you. The Ten Commandments were rewritten as the Ten Creative Suggestions.”

Rabbi Sacks goes on to lament: “We have been spending our moral capital with the same reckless abandon that we have been spending our financial capital. . . .

“There are large parts of [the world] where religion is a thing of the past and there is no counter-voice to the culture of buy it, spend it, flaunt it, because you’re worth it. The message is that morality is passé, conscience is for wimps, and the single overriding command is ‘Thou shalt not be found out.’”

A recent opinion poll indicated that far too many people still do not understand correctly that Mormon refers to members of our Church. And a majority of people are still not sure that Mormons are Christian. Even when they read of our Helping Hands work throughout the world in response to hurricanes, earthquakes, floods, and famines, they do not associate our humanitarian efforts with us as a Christian organization. Surely it would be easier for them to understand that we believe in and follow the Savior if we referred to ourselves as members of The Church of Jesus Christ of Latter-day Saints. In this way those who hear the name Mormon will come to associate that word with our revealed name and with people who follow Jesus Christ.

As the First Presidency asked in their letter of February 23, 2001: “The use of the revealed name, The Church of Jesus Christ of Latter-day Saints, . . . is increasingly important in our responsibility to proclaim the name of the Savior throughout all the world. Accordingly, we ask that when we refer to the Church we use its full name wherever possible.”

Back in 1948 at the October general conference, President George Albert Smith said, “Brethren and sisters, when you go away from here, you may be associating with various denominations of the world, but remember that there is only one Church in all the world that by divine command bears the name of Jesus Christ, our Lord” (in Conference Report, Oct. 1948, 167).

Brothers and sisters, may we also remember this as we leave conference today. Let our testimonies of Him be heard and our love for Him always be in our hearts, I humbly pray in His name, the Lord Jesus Christ, amen.