SPREADING THE WORD OF IMMUNIZATION

with The Church of Jesus Christ of Latter-day Saints

IMMUNIZATIONS PROTECT CHILDREN FROM LIFE-THREATENING DISEASES.

In countries with less developed infrastructures, **millions of parents** long to give their kids a better shot at health.

MEASLES IS ONE OF THE LEADING CAUSES OF DEATH IN DEVELOPING COUNTRIES.

750,000

people die each year

Since 2003, **The Church of Jesus Christ of Latter-day Saints has donated**

millions of dollars

and **hundreds of thousands of service hours**

to help **vaccinate children** against infectious diseases like measles.

DONATIONS AND AID ARE JUST A PIECE OF THE PUZZLE.

A key to vaccinating more children is **getting the community involved** through

SOCIAL MOBILIZATION

Church members and local partners mobilize the community by **spreading the word to residents:**

- **Airing radio** and **TV spots**
- Distributing educational **pamphlets door-to-door**
- Ensuring their **own children are immunized**
- Providing **record keeping** and **crowd management** at immunization sites
- Organizing **events** and **parades**

In the Philippines, the Church's social mobilization helped significantly increase

PUBLIC AWARENESS AND **VACCINATION RATES**

With the efforts of many partner organizations including the Church

the measles rate has decreased worldwide by

74%

since 2000

THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS

To learn more about the Church's humanitarian missions, visit us at MormonNewsroom.org/LDScharities

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